

## **Background Information about A&E Leisure Ltd (AEL)**

AEL is privately owned by Richard Smith and Jenny Green, both of whom work for the company. Richard is Managing Director and Jenny Commercial Director. Both have over 30 years experience in the industry.

The business supplies leisure product for the outdoors – visit our website [www.aelsolutions.com](http://www.aelsolutions.com)

AEL is a customer focussed business supported by an experienced team totalling 38 personnel, all working together.

AEL is a nominated supplier to many national chains including national retail pub chains, restaurants and cafés.

AEL is a systems orientated business with a fully integrated computer system, Navision 5.

AEL has a sound financial base and has a high credit rating.